

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

Contract / Revision		Alt Order #
132422 /		07887331
Product		
Contract Dates	Estimate #	
10/29/12 - 11/06/12	C29N06	
Advertiser		Original Date / Revision
McCrary, Pat for NC Governor		06/28/12 / 08/01/12
Billing Cycle		
EOM/EOC	Broadcast	Cash/Trade
Station	Account Executive	Sales Office
WCCB	Merideth Radow	Washington-Ea
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
1046	MCCR	ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group
101 N Columbus Street Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
D 2	WCCB	10/30/12	11/02/12	Ellen	5p-6p		:30			NM	0 \$0.00
D 3	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	0 \$0.00
N 4	WCCB	11/03/12	11/03/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1 \$250.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	-----S-		1					
N 5	WCCB	11/04/12	11/04/12	Fox News @ 10pm Sa/Su	10p-1035p		:30			NM	1 \$250.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	-----S		1					
N 6	WCCB	10/29/12	11/04/12	Ellen	5p-6p		:30			NM	6 \$1,350.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	MTWTF--		6					
N 7	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	1 \$225.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 11/05/12	11/11/12	M-----		1					
N 8	WCCB	11/05/12	11/06/12	Fox News Rising	530a-8a		:30			NM	1 \$70.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 11/05/12	11/11/12	MT-----		1					
N 9	WCCB	11/05/12	11/06/12	Fox News Rising	530a-8a		:30			NM	2 \$140.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 11/05/12	11/11/12	MT-----		2					
N 10	WCCB	10/29/12	11/02/12	Fox News Rising	530a-8a		:30			NM	2 \$140.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	MTWTF--		2					
N 11	WCCB	10/29/12	11/04/12	Fox News @ 10pm	10p-1035p		:30			NM	5 \$2,250.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	11111--		5					
N 12	WCCB	10/29/12	11/04/12	Fox News EDGE	1035p-11p		:30			NM	5 \$1,250.00
		Start Date	End Date	Weekdays		Spots/Week					
		Week: 10/29/12	11/04/12	11111--		5					

Totals

24 \$5,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
Time Period											
10/29/12 - 11/06/12										# of Spots	Gross Amount
											Net Amount
										24	\$5,925.00
											\$5,036.25
Totals											
										24	\$5,925.00
											\$5,036.25

Signature: _____ **Date:** _____

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